

Optimal+ Joins the Industrial Internet Consortium

Providing Big Data Analytics that Deliver the Voice of the Product in the IIoT Era

February 14, 2017 HOLON, Israel & SAN JOSE, Calif, the leader in big data analytics for semiconductor and electronics manufacturing operations, today announced it has joined the Industrial Internet Consortium® (IIC), the global, member-supported organization that promotes the accelerated growth of the Industrial Internet of Things (IIoT). Membership provides Optimal+ opportunities to engage and contribute to innovation, best practices and evolution initiatives the industrial As we enter the era of the Internet of Things and the smart manufacturing processes of Industry 4.0, achieving the highest quality standards without compromising time-to-market becomes an ever-increasing concern for semiconductor and electronics brand owners. Optimal+ offers the only big data software solution in the market that focuses on leveraging product analytics to improve yield and quality metrics in semiconductor and electronics manufacturing operations.

From October 2015 through October 2016, the company analyzed more than 50 billion devices on behalf of its customers. An internal study of customer quality, yield and productivity improvements identified during this timeframe were used to calculate the total cost savings enabled by the company's products. Collectively, Optimal+ products and services enabled customers to save over US\$250 million during this 12-month period. Further analysis also identified that customers were making better enterprise-wide decisions resulting from the increased supply chain visibility provided by the Optimal+ big data infrastructure.

David Park, VP of worldwide marketing, Optimal+ said, "The Industrial Internet of Things (IIoT) will have a tremendous impact on industries worldwide. The application of smart manufacturing, combined with the collection and analysis of in-use/field stage data, will deliver powerful insights to brand owners and enable them to achieve dramatic improvements in manufacturing operations. Optimal+ is pleased to join the IIC and looks forward to working with the organization to enable brand owners and their suppliers to measurably improve operational performance and product consistency across the global supply chain."

Dr. Richard Soley, Executive Director, Industrial Internet Consortium said, "With the explosion of IoT devices entering the market, high-quality solutions are critical to electronics and semiconductor manufacturers, especially those outfitting autonomous

vehicles. Optimal+ expertise is a welcome addition to the Industrial Internet Consortium as we further the growth of the industrial Internet. "

About Optimal+

Optimal+ is the only big data analytics software company providing an end-to-end solution that measurably improves quality, yield, and productivity for semiconductor and electronics manufacturing. From chip to board to system, our enterprise-grade solutions ensure that all your global manufacturing data is collected, cleaned and analyzed in real time, enabling decisive actions that enhance, certify and monitor the quality of semiconductor and electronic products over their entire lifetime. With over 50 billion devices processed annually, Optimal + provides Manufacturing Intelligence™ solutions that enhance yield and productivity, reduce RMAs and usher in an age of robust, long-term quality products.

For more information, visit www.optimalplus.com.